THE TEXAS CAMPAIGN’S 9TH ANNUAL SYMPOSIUM
April 6-8, 2020
San Antonio, Texas
www.txsymposium.org

Special thanks to our Lead Partner:

HEALTHY FUTURES OF TEXAS
The Texas Campaign’s Annual Symposium is unique because there is no other statewide educational event in Texas that draws professionals together to discuss adolescent health and teen pregnancy prevention efforts. Participants receive valuable continuing education with an emphasis on medically-accurate, evidence-informed programming and have the opportunity to gain and refine skills while networking with colleagues from their region and around the state.

We are excited to announce that the 2020 event features a partnership between the Texas Campaign to Prevent Teen Pregnancy and Healthy Futures of Texas, a San Antonio based non-profit organization that has been working to reduce teen and unplanned pregnancy and to support the development of strong families since 2016. Through this partnership, we are highlighting our continued commitment to helping young people make healthy decisions and avoid unintended pregnancies.

The Texas Campaign knows that prevention efforts can vary regionally and inclusivity is key to shared success. We intentionally build a geographically diverse event, drawing attendees from all over Texas as well as bordering states including Oklahoma, Arkansas and Louisiana. Doing so creates an excellent peer-to-peer learning environment where participants gain a better understanding of what works, what doesn’t, and the most effective way to tackle prevention efforts in each part of this very diverse state.

We appreciate your support, and look forward to our continued partnership to build healthier communities for children and families across Texas!

Molly Clayton
Executive Director
The Texas Campaign

Melanie Chasteen
Director of Community Engagement
The Texas Campaign

Dr. Moss Hampton
Board Chair, The Texas Campaign
Board Member, Healthy Futures of Texas

Evelyn Delgado
President/Executive Director
Healthy Futures of Texas
**The Texas Campaign to Prevent Teen Pregnancy**, a statewide nonpartisan organization, aims to reduce teen pregnancy through research, advocacy, collaboration and training. Our vision is that every Texas teen has access to the information and resources needed to prevent unintended pregnancy.

The Texas Campaign works to build constructive dialogue among partners statewide around teen pregnancy, adolescent sexual health, and effective prevention strategies through:

◊ **Research and Data**: We analyze and disseminate data on teen pregnancy and teen birth, including prevention strategies proven effective globally, nationally and here in the Lone Star State.

◊ **Advocacy and Public Policy**: We advocate for public policies that increase young Texans’ access to knowledge and healthcare to prevent unintended pregnancy.

◊ **Strategic Collaboration**: We partner with others across the state on programs designed to leverage local and regional resources with statewide systems change.

◊ **Training and Events**: We ensure our partners have the opportunity to learn from one another and access the resources they need to advance the work in their home communities.

**Healthy Futures of Texas** works to reduce unplanned and teen pregnancy through science-based education and advocacy efforts that empower young people, women, and families to make the best decisions for their futures. They work closely with community and statewide partners to implement education programs that help individuals develop healthy relationship skills that underscore vibrant communities, translate into higher graduation rates, a stronger workforce, and fewer unplanned and teen pregnancies. Their advocacy efforts ensure that Texas families have access to healthcare and the resources they need to be prepared parents.
The Texas Campaign Symposium targets professionals from across Texas and throughout the United States. Over the past eight years, this event has hosted more than 2,300 participants. Attendees include:

◊ Social workers
◊ Counselors
◊ Nurses
◊ Doctors
◊ Community Health Workers
◊ Researchers
◊ Educators
◊ Policymakers
◊ Graduate students
◊ Youth leaders
◊ Non-profit professionals
◊ Public health professionals

Participants represent both large and small organizations such as universities and colleges, member organizations, non-profit organizations, government entities, school districts, and the healthcare industry. Previous representative organizations included:

ACOG District XI
Amerigroup
Baylor College of Medicine/
  Foundation for Teen Health
Bayer
Cardea
CommuniCare Health Centers
CommUnityCare Health Centers
CooperSurgical
The Diva Cup
EngenderHealth
ETR Associates
Healthy Futures of Texas
Healthy Teen Network
Healthy Youth Partnership
Medicines360
Merck
Methodist Healthcare Ministries of South Texas

New Journey Press
North Texas Alliance to Reduce Unintended
  Pregnancy in Teens (NTARUPT)
Project Worth
SA2020
St. David’s Foundation
Superior HealthPlan/Centene
Texas Association Concerned with School Aged
  Parenthood (TACSAP)
Texas A&M University, Dept. of Health and Kinesiology
Texas HHS Healthy Texas Women
Texas Pediatric Society Foundation
Texas Tech Obstetrics + Gynecology Permian Basin
UT Child and Family Research Institute
UT Health San Antonio/UT Teen Health
UT Prevention Research Center
YouthToday
PLATINUM SPONSORSHIP OPPORTUNITIES

Champion: $20,000
Benefits include:
• Opportunity to address the audience
• Reserved seating during keynote sessions
• One exhibitor space
• 7 staff, student, or young leader registrations to event
• Full page ad in event program

Partner: $15,000
Benefits include:
• Organizational logo’d item
• Reserved seating during keynote sessions
• One exhibitor space
• 5 staff, student, or young leader registrations to event
• Half page ad in event program

Ally: $10,000
Benefits include:
• Scheduled e-blast to participants during event
• Reserved seating during keynote sessions
• One exhibitor space
• 3 staff, student, or young leader registrations to event
• Quarter page ad in event program

All Platinum Sponsorship Opportunities include logo recognition on the general session slideshow, signage, and program, along with recognition on website and social media platforms. Additional benefits are listed with each level.
River City Sponsor: $7,500
We know San Antonio is special and so do you! Show your love and help recognize the great work of our partners in the Alamo City.

Benefits include:
• Special recognition during San Antonio track
• Opportunity to introduce San Antonio plenary session
• Branded cookies with organizational logo

Audio Visual Sponsor: $7,500
If you have ever wanted to see your name on the big screen, here’s your chance!

Benefits include:
• Logo recognition on every screen, in every room
• 2 staff, student, or young leader registrations to event

Lunch Sponsor: $5,000
Help attendees stay focused and fed by providing a healthy lunch! Two sponsorships available.

Benefits include:
• Branded napkins
• Personalized signage with organizational logo at food stations

Youth Stipend: $5,000
Help more youth and young professionals learn and connect. Stipend support provides registration and travel support, when needed, for up to 15 youth leaders.

Benefits include:
• Opportunity to address guests in youth hospitality suite
• Personalized signage with organizational logo in youth hospitality suite

All Gold Sponsorship opportunities include logo recognition on the general session slideshow, event signage, event program, website, and social media. Additional benefits are listed with each level.
Keynote Sponsor: $4,000
Our two opening keynotes set the stage to begin the day inspired and ready to learn. Two available.

Benefits include:
• Opportunity to briefly address attendees
• Opportunity to place materials on each seat and/or table prior to session

Kickoff Dinner: $3,500
Roll out the welcome mat on Sunday evening and help kick off this 9th annual event!

Benefits include:
• Opportunity to briefly address attendees
• Organizational branding on welcome card given to attendees

Networking Reception: $3,000
Making connections is a cornerstone of this event. Help attendees mix and mingle with both new and old friends.

Benefits include:
• Opportunity to briefly address attendees
• Personalized signage with organizational logo at reception
• Branded napkins

Young Leader Hospitality Suite: $3,000
Ensure the event is accessible to young people and support a safe and welcoming space for them to connect, network, and discuss all they are learning at the event.

Benefits include:
• Opportunity to briefly address attendees
• Personalized signage with organizational logo in suite
• Branded napkins

All Silver Sponsorship opportunities include logo recognition on the general session slideshow, event signage, event program, website, and social media. Additional benefits are listed with each level.
Youth Art Show:  $2,000
We are proud to host a youth-curated art show featuring San Antonio youth. Help bring this idea to reality by supporting our youth curator and the materials needed to create a unique space for participants.

Benefits include:
• Personalized signage with organizational logo in art space
• Branding on art show flyer provided to each attendee

Breakfast:  $1,750 (Two Available)
Morning sets up the success of the day, and no morning is complete without a healthy breakfast!

Benefits include:
• Verbal acknowledgment at breakfast
• Personalized signage with organizational logo at food stations

Twitter Board:  $1,500
Symposium attendees love to tweet about their experiences and you can be part of the action.

Benefits include:
• Name and/or logo listed on bottom of live feed screen throughout event
• 5 additional custom tweets highlighting your organization

Charging Station:  $1,250
No one likes a dead phone battery. Help attendees stay happy and charged up during the event!

Benefits include:
• Prominently displayed logo at charging station
• Opportunity to place materials at charging station

Morning or Afternoon Coffee Service:  $1,000 (Four Available)
Give attendees a mid-morning or mid-afternoon jolt of joe with this level of support.

Benefits include:
• Personalized signage with organizational logo at coffee stations

All Bronze Sponsorship opportunities include logo recognition on the general session slideshow, event signage, event program, website, and social media. Additional benefits are listed with each level.
Exhibitor Information

Join the Texas Campaign’s Symposium as an exhibitor and receive a unique opportunity to gain exposure with key audiences. Exhibiting gives you valuable direct contact with decision-makers from throughout Texas and lets you put your materials and messages directly in their hands. Exhibit tables are set up on Monday and Tuesday in a high-traffic area of the event space.

Exhibitor Benefits Include:

◊ One complimentary registration
◊ 6’ skirted table and two chairs
◊ Listing in Symposium program
◊ Listing on Symposium website
◊ Access to participant mailing list (upon request)
◊ Social media recognition throughout event
◊ Discounted program advertising (see page 9)

Exhibitor Pricing:

◊ For profit organization: $1,500
◊ Government organization: $1,000
◊ Non-profit organization: $800
Advertising Information

The Symposium Program is a valuable resource that all attendees receive and refer to again and again as they navigate the event. Artwork should be submitted in one of the following formats: .pdf, .eps, or .jpg. and must be received by March 1, 2020.

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<th>Ad size/location</th>
<th>Price</th>
<th>Exhibitor Discount</th>
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General Information

Texas Campaign’s 9th Annual Symposium
April 6-8, 2020
Hilton Airport
611 Northwest Loop 410
San Antonio, TX 78216
www.txsymposium.org

Contact Information

To be a part of this exciting event, please contact:
Melanie Chasteen at 512.791.5110, or symposium@txcampaign.org.

The Texas Campaign wants you to get the most bang for your buck!

If you have a sponsorship idea not reflected on these pages, let us know and we’ll work with you to create something you love.